

GM Dealer Development Program – Eligibility Guidelines

To be eligible for the GM Dealer Development Program, you must submit an application. GM will then validate the following:

1. You must be a member of one of the four minority groups, African American, Asian, Hispanic, and Native American, or be a female. Documentation supporting gender or ethnicity, such as a birth certificate, tribal card, or other proof, must be provided.*
2. You must be a United States citizen or have documented legal status allowing you to work in the United States.
3. You must be able to make a substantial financial investment. The minimum investment amount required is \$350,000 (US dollars) in unencumbered funds. Unencumbered funds in the form of cash, marketable securities, and/or real estate equity supported by an approved line of credit from a reputable financial institution, must be verified at the time of the application. Required funds may exceed the minimum amount depending on specific dealership characteristics, size and location.
4. A suitable combination of education and work experience, including automotive managerial experience at the executive level (General Manager, Fixed Operations Director, etc.). A bachelor's degree is preferred.
5. A background check will be required reflecting satisfactory character and credit.

* General Motors follows the U.S. Federal Government reporting guidelines for race and ethnicity.